

Kiwanis®

Burlington, Iowa

Serving the Children of the World®

May, 2014

Burlington Kiwanis **BurlingtonKiwanis.org**

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Dear Fellow Kiwanians:

There was recently received information from Kiwanis International a proposal, in three parts, to help Kiwanis Clubs remain viable and to encourage membership growth. I wanted to take this opportunity to discuss each of these parts and what we do very well on and what we continue to strive to improve upon at this time.

The first part of the formula is to obtain "good people and meaningful projects". Though we can always improve, it appears clear to me that we have excellent people and our projects have great meaning. The second part of the formula is to have "the courage to lead and the heart to serve". As I look out over our membership I see extremely effective leadership and, in my opinion, we would not be involved with Kiwanis if we did not have the heart to serve. The last part of the formula is "kindness". We exude kindness in every project, in every meeting and every interaction we have in our community.

That being said, we can always continue to improve. This is an opportunity for us to shape the future of our club. We've gone through some recent table challenges and when we become more "intentional" in our actions about inviting individuals we see more positive results. I know free ice cream is a pretty good deal but the positive results are encouraging new members to join with new ideas and new energy.

In a nutshell, the formula is "Love it, Share it, Live it". I know we do that with each and every project and issue we as Kiwanians deal with but we do need to continue to remind ourselves that adding to our membership additional individuals will create a positive result. When we joined, our club was highly successful and when we can no longer be members we want to leave it in that same manner. Look around and find new members and lets push this formula to its extreme.

Yours in Kiwanis, Jim Miller, 2013-2014 President

26th Annual Pancake Breakfast

The picture below was from a few years ago when we served over 3,500 and would like to do again for our 26th. Below is few years of historical data. Even though last year was our lowest in many years for attendance we almost reached our high year of 2009 for hog sales and bottom line profit. And if the weatherman cooperates this year we're confident we'll set a new record for profit.

The Pancake Breakfast is supported by:

- Community: 20% of tickets sold don't get used
- Sponsors: Inkind and donations
- Members: ticket sales and monetary donations, a.k.a. the hog sales
- Volunteers: Members, spouses, children, key club, Kohl's employees and many more



Thank you all for stepping up to the plate early on. As of April 24th we're well on our way in all categories and I'm pleased to report with only 39% of our members (58) making hog pledges totaling \$4135 we're at 72% of what we did last year. So what are your action items if you haven't already done so:

- Carry your tickets with you and SELL,SELL, SELL!!!
- Voice mail me at 753-6929 or email me at denniswilson4@mchsi.com with your hog pledge amount and we will invoice you in early June.
- Sign up to work at the meeting or on-line (including your family and friends).

Thank you in advance for helping make our 26th Pancake Breakfast Fund Raiser the best ever. Dennis Wilson and John Dodge.

				Forecast	
Kiwanis Pancake Breakfast	2010	2011	2012	2013	2013
Served	3477	3273	3111	at 2012	at 2010
Tickets Sold	4120	3810	3506	sales	sales
Volunteer Hours	495	540.5	570		
Volunteers	175	172	175		
Membership	170	161	160		
Income					
Tickets	\$27,473	\$25,321	\$23,607	\$26,654	\$30,995
Raffle					
Tips	\$190	\$161	\$101	\$101	\$101
Hog Sales	\$5,410	\$4,827	\$4,740	\$4,740	\$5,400
Photo - Spin Art Sales	\$139	\$130	\$143	\$143	\$143
GRMC donation for syrup/pancake mix		Letter Donations		\$1,000	\$1,000
Kohls Donation	\$500	\$500	\$500	\$500	\$500
TriOak Donation	\$300	\$350	\$350	\$350	\$350
Sausage Sale	\$231	\$600	\$560	\$560	\$560
Total Income	\$34,243	\$31,889	\$30,001	\$34,048	\$39,049
Total Expense	\$4,219	\$5,055	\$4,189	\$4,422	\$4,422
Net	\$30,024	\$26,834	\$25,812	\$29,626	\$34,627

What Can You do to insure our 26th Annual Pancake Breakfast is a Success?

S.O.S.

Sell Tickets

as many as you can

Offer to Buy a Hog

or a portion

Sign up to Work

hopefully all morning

Everyone has been given his or her Pancake breakfast tickets either directly or by mail. We are less than a month away, so sell, sell, sell.

When you need more tickets you may contact Tom Pilcher, 319-671-1165 or Mark Foster, 319-850-1684.

Your Board of Directors

At the April meeting, your Board of Directors discussed the after school program. The Burlington School District received the 21st Century grant for before & after school programming. Dennis Wilson and Jerry Parks will serve on an advisory board for the after school program, which will give direction and help set goals for the program. Wilson and Parks will give an update at every Kiwanis board meeting as to the updates with the program. The question at this point in time seems to be how much does the school district want from us.

The board also discussed Project Eliminate – the effort by Kiwanis International to eliminate Maternal & Neonatal Tetanus. Discussion was held on how much the board thinks the club and individuals would be willing to donate to the current project to eliminate Maternal & Neonatal Tetanus.

There are several possible scenarios:

- Do nothing
- Club makes a 1 year donation
- Club makes a multi-year donation (which would require vote of the whole club)
- Club encourages individuals to contribute (\$1250 over a 3 year period will earn donor a Zeller)
- Club matches what individuals donate

The consensus around the board table seems to be:

- We want to donate something
- We want to encourage donations by individuals
- We don't want to disrupt our current giving patterns as a club

Please contact someone from the board to give your opinion on what you feel the club could give to the effort.



Programs Arranged by Rick Buller

1 - Greater Burlington Leadership, Kay Sackville Breuer

8 - PIECES, Jackie Swink and Major Darren Grimshaw

5 - KPI Concepts, Craig Upton

22 - Snake Alley Festival of Film, Lonnie Schuyler

29 - Purple and Gray Foundation, Kevin Mueller

Invocations

*Will be
announced at
club meeting*



PO Box 15
Burlington, IA 52601



May, 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 Kiwaniis Meeting Noon, Comfort Suites Gr. Burl. Leadership	2	3
4	5	6	7	8 Birthday Table Kiwaniis Meeting Noon, Comfort Suites PIECES	9	10
11	12	13	14	15 Kiwaniis Meeting Noon, Comfort Suites KPI Concepts	16	17
18	19	20 Board Meeting 5 pm, The Drake	21	22 Kiwaniis Meeting Noon, Comfort Suites Festival of Film	23	24 Pancake Breakfast Port of Burlington 6:30 am - 12 pm
25	26	27	28	29 Kiwaniis Meeting Noon, Comfort Suites Purple and Gray	30	